

## Keyword & Phrase budget report

### Showing daily Clicks and Costs

### With Unlimited Daily Budget

Keyword	Estimated Avg. CPC	Estimated Ad Position	Estimated Daily Clicks	Estimated Daily Cost
hire kilt	£0.57	1.25	24	£14.45
scottish sporrans	£1.78	1.41	5	£10.85
formal hire	£0.44	1.5	13	£6.03
dress barn	£0.26	1.25	13	£3.58
tartans	£0.55	1.5	5	£3.36
highland dress	£0.63	1.5	5	£3.35
blue dresses	£0.37	1.5	8	£3.29
tartan kilt	£0.90	1.53	2	£2.95
highland wear	£0.73	1.32	3	£2.29
scottish kilts	£1.17	1.5	1	£2.15
kilt rental	£1.06	1.26	1	£2.04
kilt belts	£1.89	1.26	0	£1.94
kilt outfit	£1.92	1.54	0	£1.93
dinner suit hire	£0.55	1.5	3	£1.92
hire clothes	£0.41	1.51	4	£1.88
jacobite	£0.36	1.51	4	£1.68
prince charlie	£0.61	1.26	2	£1.68
kilt jacket	£0.79	1.5	1	£1.68
black kilt	£0.83	1.5	1	£1.50
mens kilt	£1.09	1.5	1	£1.45
tartan kilts	£0.85	1.5	1	£1.45
kilt pins	£0.82	1.5	1	£1.42
kilt socks	£0.99	1.5	1	£1.40
kilt outfits	£1.79	1.61	0	£1.38
kilts hire	£0.83	1.5	1	£1.33
scottish kilt	£0.79	1.26	1	£1.21
scottish tartans	£0.83	1.26	1	£1.18
kilt accessories	£1.28	1.5	0	£1.13
kilt shop	£0.72	1.5	1	£1.09
kilts edinburgh	£0.86	1.5	1	£0.95
mens kilts	£0.97	1.5	0	£0.91
kilts glasgow	£0.81	1.3	1	£0.90
kilt jackets	£1.01	1.25	0	£0.90
ghillie brogues	£0.56	1.5	1	£0.86
kilt hose	£0.50	1.26	1	£0.80
tweed coat	£0.44	1.26	1	£0.73
kilts for hire	£0.81	1.5	0	£0.71
black tie hire	£0.42	1.5	1	£0.67
kilt wear	£0.58	1.5	0	£0.59
argyll jacket	£0.91	1.5	0	£0.50
mens wedding suit hire	£0.73	1.5	0	£0.49
childrens kilts	£1.26	1.5	0	£0.49
saltire kilt	£0.96	1.5	0	£0.48
prince charlie jacket	£0.83	1.54	0	£0.48
kilt sporran	£1.48	1.5	0	£0.46
casual kilts	£0.84	1.5	0	£0.45
kilt hire scotland	£0.73	1.5	0	£0.37
irish kilts	£0.86	1.25	0	£0.37
kilt hire glasgow	£0.33	1.5	0	£0.33
tweed skirt	£0.43	1.25	0	£0.33
great kilt	£0.68	1.5	0	£0.32
harris tweed jacket	£0.52	1.5	0	£0.30
harris tweed jackets	£0.46	1.25	0	£0.30
kilt packages	£1.12	1.5	0	£0.25
formal dress hire	£0.28	1.26	0	£0.24
kilt hire in edinburgh	£0.64	1.5	0	£0.23
tartan trews	£0.39	1.5	0	£0.22
tartan finder	£0.24	1.26	0	£0.20
tweed suit	£0.41	1.25	0	£0.20
scottish highland dress	£0.76	1.5	0	£0.17
kilts for kids	£1.17	1.5	0	£0.16

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### Showing daily Clicks and Costs

### With Maximum £5 Daily Budget

Keyword	Estimated Avg. CPC	Estimated Ad Position	Estimated Daily Clicks	Estimated Daily Cost
tweed	£0.18	2.29	3	£0.68
sporrان	£0.20	5.43	3	£0.55
suit hire	£0.19	2.82	2	£0.43
sporrان	£0.20	5.42	2	£0.38
argyll	£0.17	2.64	1	£0.28
hire kilt	£0.19	2.87	1	£0.20
dress barn	£0.18	1.66	1	£0.13
formal hire	£0.19	3.28	1	£0.12
blue dresses	£0.20	3.17	1	£0.07
tartان	£0.19	2.46	1	£0.05
jacobite	£0.18	1.93	1	£0.04
hire clothes	£0.19	3.19	1	£0.04
highland dress	£0.20	2.99	1	£0.04
scottish sporrان	£0.20	5.56	1	£0.03
tartان kilt	£0.20	3.90	1	£0.02
prince charlie	£0.17	3.00	1	£0.02
highland wear	£0.20	4.32	1	£0.02
dinner suit hire	£0.19	4.49	1	£0.02
tweed coat	£0.20	3.15	0	£0.01
tartان kilts	£0.20	4.84	0	£0.01
tartان finder	£0.15	1.50	0	£0.01
scottish tartان	£0.20	2.91	0	£0.01
scottish kilts	£0.20	4.98	0	£0.01
scottish kilt	£0.20	3.83	0	£0.01
mens kilts	£0.20	4.38	0	£0.01
mens kilt	£0.20	5.59	0	£0.01
kilts hire	£0.20	3.96	0	£0.01
kilts glasgow	£0.20	4.76	0	£0.01
kilts edinburgh	£0.20	4.90	0	£0.01
kilt wear	£0.19	3.25	0	£0.01
kilt shop	£0.19	3.18	0	£0.01
kilt rental	£0.20	5.37	0	£0.01
kilt pins	£0.20	5.17	0	£0.01
kilt outfit	£0.20	5.51	0	£0.01
kilt jacket	£0.20	5.21	0	£0.01
kilt hose	£0.20	3.65	0	£0.01
kilt hire glasgow	£0.19	1.92	0	£0.01
kilt accessories	£0.20	4.44	0	£0.01
ghillie brogues	£0.20	5.10	0	£0.01
formal dress hire	£0.17	2.21	0	£0.01
black tie hire	£0.20	2.69	0	£0.01
black kilt	£0.20	3.83	0	£0.01
wedding kilt hire	£0.20	4.25	0	£0.00
tweed suit	£0.20	2.30	0	£0.00
tweed skirt	£0.20	3.18	0	£0.00
tweed kilt jacket	£0.04	1.00	0	£0.00
tweed jackets	£0.22	4.50	0	£0.00
tweed jacket	£0.21	3.67	0	£0.00
tweed clothing	£0.21	3.50	0	£0.00
tweed blazer	£0.20	2.80	0	£0.00
the kilt hire company	£0.16	1.50	0	£0.00
tartان trousers scotland	£0.04	1.00	0	£0.00
tartان trews	£0.19	2.19	0	£0.00
slaters kilt hire	£0.04	1.00	0	£0.00
scottish kilt hire	£0.04	1.00	0	£0.00